

# The New Age of Premium Card Solutions



# Business Shaped Solutions

It is challenging for card issuers to differentiate their offerings through rewards and rates. Increasingly, marketing now drives cardholder affinity and engagement, and ultimately wallet preference.

Novoflex provides a unique and powerful solution for issuers. By enabling custom EMV/smart chip shapes and designs, we enable issuers to market more effectively, stand out from the competition, and enhance card portfolio ROI.

## About sAiL™

Novoflex's proprietary sAiL™ is an innovative single inlay solution for smart card applications including payments, telecommunications and IoT. It is patented in over 30 countries across the US, Europe and Asia, is certified by Visa and Mastercard, and complies with global smart card standards such as ISO/IEC 7816.



# Cards in Market

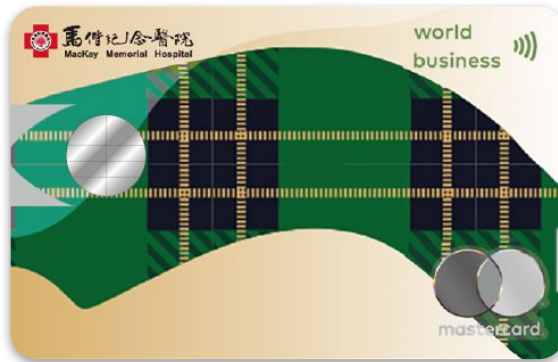
## Innovating Bank and Payment Cards

Successful launches in 2022 and 2023 with Union Bank of Taiwan's gift box and travel luggage cards. Mega Bank launched in 2023 with a custom character card, Chang Hwa Bank launched their MacKay Memorial Hospital card in 2024, and our latest launch end of 2024 with Sunny Bank.

Union Bank of Taiwan

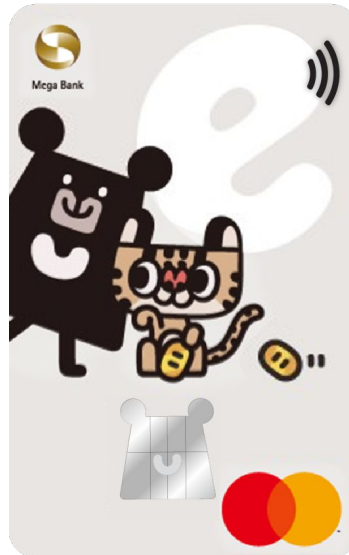


Chang Hwa Bank

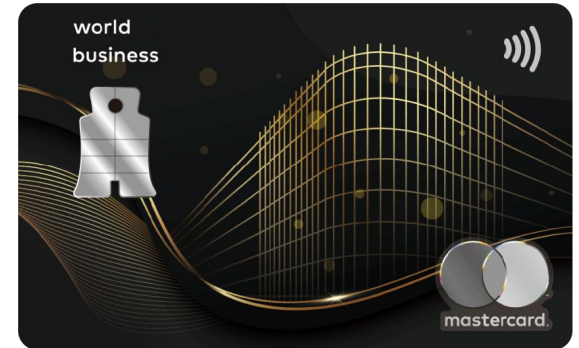


Customized antenna to accommodate unique card design developed specifically for the visually impaired

Mega Bank



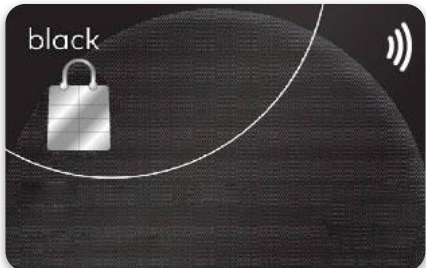
Sunny Bank



# Library of Standard Shapes (Select Examples)

## sAiL™ Transforms Card Branding

Enhance any EMV card to drive loyalty and differentiation and recapture card real estate to enhance card design and branding.



# Custom and Proprietary Shape Examples

## Bringing Your Creative Visions to Life

Novoflex's sAiL™ technology transforms smart card customization. Elevate your brand identity with these innovative, tailored designs.

Games



Pets



Campaign



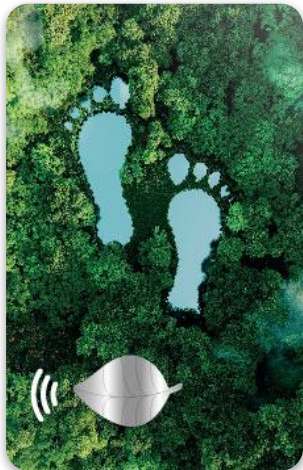
Grocery



Automotive



Sustainability



Photography



Community



# Additional Custom and Proprietary Shape Examples

Finance



Healthcare



Entertainment



Shopping



Food & Beverage

